**DESIGN SPECIFICATION**

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| **Introductory Information** | |
| Client Name | Iustina Rotaru |
| Organisation |  |
| Purpose of the web site | To give people tips on how to take better iPhone photos |

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| **Summary of the content of each page** | |
| Home Page (index.html) | Home- Contains the information that the whole website is about. I will put a few images that will show people a little bit of how they could use the tips and I will also introduce a hyperlink, which will take you to a word’s definition. |
| Page 2 ( .html) | About us- This page will only contain an image created by me, with some information about my website on it. |
| Page 3 ( .html) | Contact- My contact page will contain not only text, images and hyperlinks, but also textboxes, “reset” and “submit” buttons and a “welcome” message. |
| Page 4 ( .html) | Apps- This app will contain information about a few apps and videos that show how each of them work. |

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| Overall Look and feel | |
| What will the logo be? |  |
| What will the banner be? | The banner will be a picture which contains 4 iPhones and the text “Take better pictures; Become a photographer” |
| Which background colours will you use and where and why? | I will use different shades of grey for my background because of my banner’s background. The banner’s colour will be a really dark grey, my navigation bar’s colour will have almost the same shade, but a little bit lighter, and the pages will all be a light grey. |
| What different font sizes and style will you use for headings paragraphs? Write down their hex values. Give reasons for your choice | I will try more font sizes and styles when I will start creating my website, so I will be able to see what it looks like. |
| What images will be necessary. On which pages will they be placed? What alternative text will be used? | Pictures that will show people a bit of how the tips should be done.  They will be placed in two columns rights under headings. |
| Which email address will you use and on which page | [cool\_images@gmail.com](mailto:cool_images@gmail.com) on the contact page. |
| Which external link(s) will you use and on which pages? | <https://en.wikipedia.org/wiki/Rule_of_thirds> on the home page. |
| How will the links look before and after they have been clicked and visited? | Before clicking on the link, its colour will be blue, and after clicking on it, the colour changes in purple. |
| What videos/music will you use? | I used some tutorial videos of how to use the apps that I talked about. |